

STARRING THE **LITTLE WISE GUYS**DEC.  
NO. 116

**4** FEATURE-LENGTH STORIES  
"OH, BRRRUUTTHHHH EERRRRR"

"TRUE TO TRIPE"  
"RIGHT BACK ATCHA"

**DILLY** in  
"LOOK BEFORE YOU LEAP, YOU HEAP"

AUTHORIZED  
A. C. M. E.

CONFORMS  
to the  
COMICS  
CODE



PDC

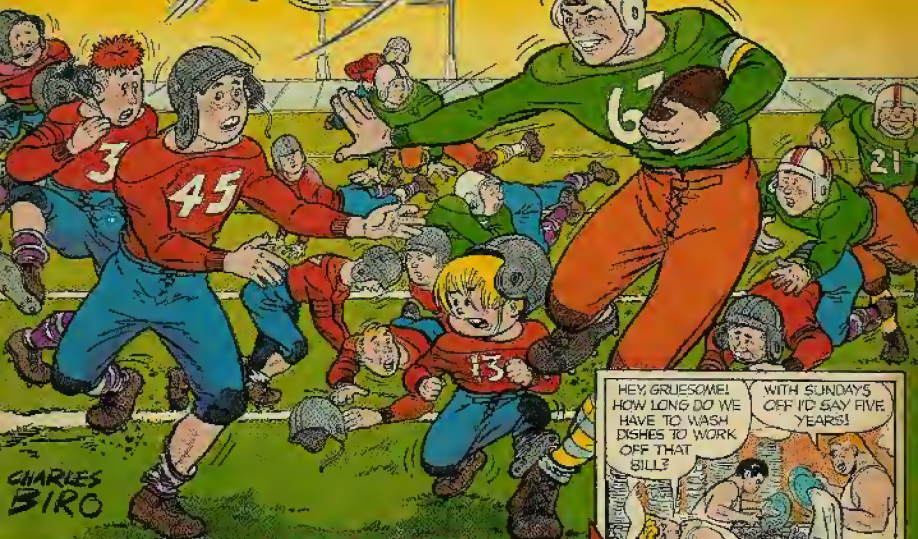
10¢

LEV GLEASON, PUBLISHER • PRODUCED BY CHARLES BIRO

TACKLE HIM, SNOBBY! WHY DON'T YOU TACKLE HIM?

HE WON'T LET ME!

OUT OF MY WAY, LAME BRAIN, OR I'LL DECOMPOSE YOU!



CHARLES BIRO

HEY, GRUESOME! HOW LONG DO WE HAVE TO WASH DISHES TO WORK OFF THAT BILL?

WITH SUNDAYS OFF I'D SAY FIVE YEARS!



WHO'S GOT THE HORSE LAUGH ON WHO? SEE INSIDE

**DON'T MISS THE LAUGH RIOT OF THE CENTURY—IT'S DILLY'S BIGGEST BOO BOO!**







WEB COMIC  
UNIVERSE.COM





Come on, Buddy, Quit being A BAG-of-BONES Weakling like I was

IN 10 MINUTES OF FUN A DAY

**YOU Can do ALL I did!**

I gained **25 Terrific LBS. of HANDSOME POWER-PACKED MUSCLES** all over!

I improved my **HE-MAN LOOKS 1000%**

I won **NEW STRENGTH**

for money-making work!  
for WINNING at all SPORTS!

I won **NEW POPULARITY**

Won NEW FRIENDS, BOYS & GIRLS  
NEW CHANCES for BUSINESS SUCCESS

Hi  
Pal!  
Win  
\$100  
as I just  
did!



"I'm PROUD to be seen with Jim NOW! Every-body admires his build," says Nellie. "Jim can lift the front of a 2700 lb. car. He amazes his friends!"



You'll be A Real ATHLETE in ALL SPORTS Soon after YOU mail Coupon.

Jim is a WINNER in ALL SPORTS NOW. YOU will be, too, soon.

How did I do ALL This? I mailed the Coupon and got These **5** PICTURE-PACKED HE-MAN COURSES

Which YOU can NOW get FREE

OFFER \$1 PRICE GOES BACK Millions Sold for \$1



COME ON, PAL, NOW YOU give me 10 PLEASANT MINUTES A DAY in YOUR OWN HOME like Jim did and I'll give YOU A NEW HE-MAN BODY for your OLD SKELETON FRAME

"Congratulations, John! At last you mailed the coupon as EVERY MAN should Soon You'll be as big and strong as I am," says Jim Norman to John Luckus

NO! I don't care how skinny or flabby you are I'll make you OVER by the SAME method I turned myself from a wreck to the strongest of the strong Why can't I do for you what I did for MANY THOUSANDS of skinny fellows like You?

Develop YOUR 520 MUSCLES Gain Pounds, INCHES FAST!

YES! You'll see INCHES of MIGHTY MUSCLE added to your ARMS and CHEST. Your BACK and SHOULDERS broadened From head to heels you'll gain SIZE, POWER, SPEED. You'll be A WINNER in EVERYTHING you tackle



**LAST CHANCE-ALL FREE COUPON**

1. FIVE COURSES
2. MUSCLE METER
3. Photo Book of STRONG MEN

Dept. LG-410

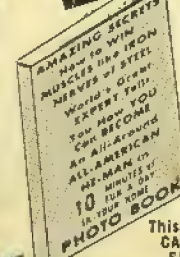
Tell Me How to WIN \$100, etc.

Jowett Courses  
quested in  
World for  
Building  
Big Around  
ME HERE!  
- F. J. Keller  
Physical  
Director

JOWETT INSTITUTE OF PHYSICAL TRAINING  
220 FIFTH AVENUE, NEW YORK 1, N. Y.  
Dear George Please mail to me FREE Jowett's Photo Book of Strong Men and a Muscle Meter, plus all 5 HE-MAN Building Courses 1 How to Build a Mighty Chest 2 How to Build a Mighty Arm 3 How to Build a Mighty Grip 4 How to Build a Mighty Back 5 How to Build Mighty Legs Now all in One Volume How to become a Mighty HE-MAN ENCLOSED FIND 10¢ FOR POSTAGE AND HANDLING INC. C.O.D. 1¢

NAME \_\_\_\_\_ AGE \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

**SAVES you YEARS and DOLLARS!!!**



GET ALL 5 FREE

Mail the "ALL FREE" coupon get this "AMAZING SECRETS" Photo Book

You'll LOOK, FEEL, ACT, like A Real HE-MAN! Win Women and Men Friends. Win in Sports! Win Promotion, Praise, Popularity.

This BOOK will also show You HOW YOU CAN WIN \$100.00 and a BIG 15" tall SILVER TROPHY (Your Name on It)

YOU CAN WIN a BIG 15" SILVER CUP as I just did! with YOUR NAME engraved on it!



JIM NORMAN

**AFTER**

He Mailed Coupon Below is Cleveland

**BEFORE**

He Mailed Coupon

90 lb. Skeleton He says, I gained 70 lbs. of mighty muscle



**Mail Coupon in Time for FREE offer and PRIZES!**

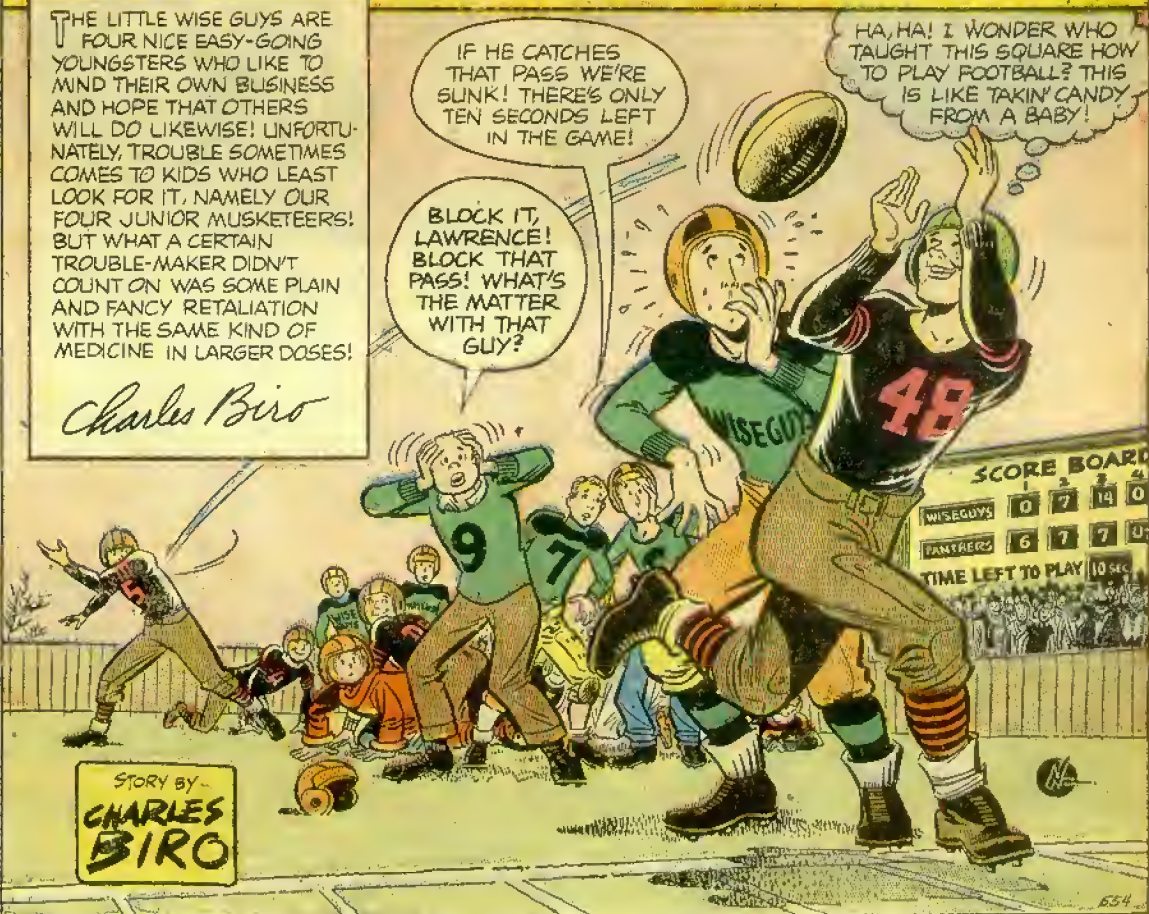


# the LITTLE WISE GUYS

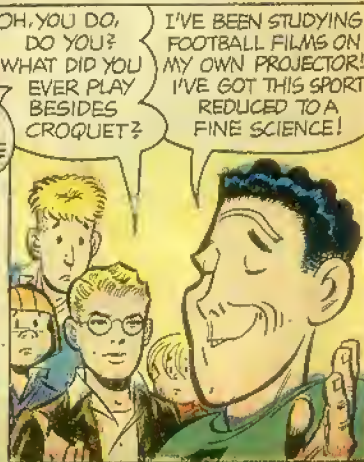
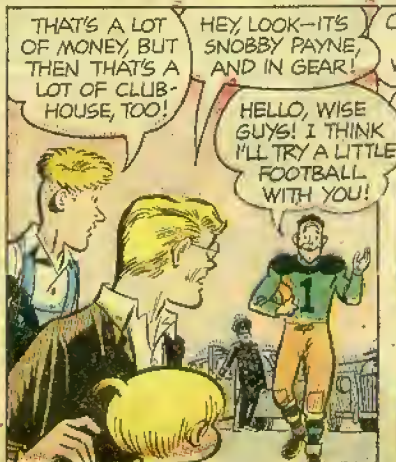
in "RIGHT BACK ATCHA!"

THE LITTLE WISE GUYS ARE FOUR NICE EASY-GOING YOUNGSTERS WHO LIKE TO MIND THEIR OWN BUSINESS AND HOPE THAT OTHERS WILL DO LIKEWISE! UNFORTUNATELY, TROUBLE SOMETIMES COMES TO KIDS WHO LEAST LOOK FOR IT, NAMELY OUR FOUR JUNIOR MUSKETEERS! BUT WHAT A CERTAIN TROUBLE-MAKER DIDN'T COUNT ON WAS SOME PLAIN AND FANCY RETALIATION WITH THE SAME KIND OF MEDICINE IN LARGER DOSES!

*Charles Biro*



STORY BY  
**CHARLES BIRO**







OKAY—LET'S SEE  
HOW YOU'D RECEIVE  
A BULLET  
PASS!

THE POSITION  
I WANT TO  
PLAY IS  
RUNNING  
HALFBACK!

SUCH  
CONCEIT!

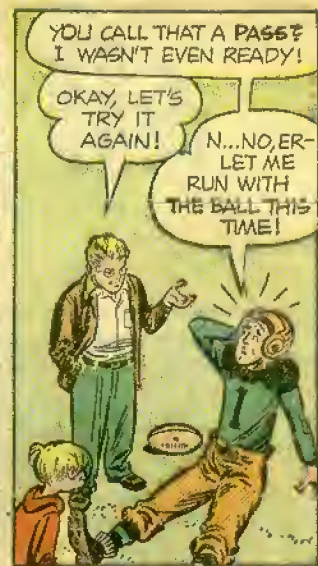


OKAY—  
READY?  
GO!

SHOOT!



**FUMP**



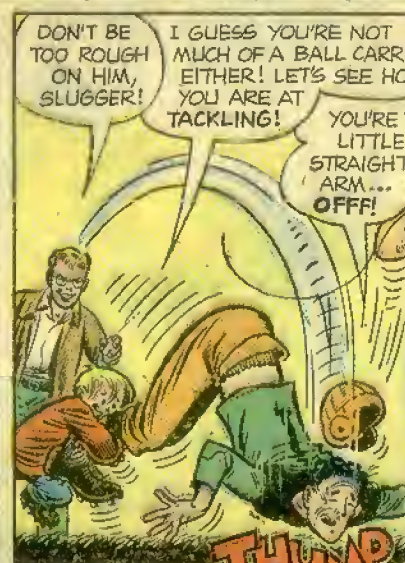
YOU CALL THAT A PASS?  
I WASN'T EVEN READY!

OKAY, LET'S  
TRY IT  
AGAIN!

N...NO, ER—  
LET ME  
RUN WITH  
THE BALL THIS  
TIME!



NOW THIS IS MORE LIKE IT—THE  
FIRST ONE WHO GETS IN MY WAY  
GETS THIS STRAIGHT-ARM!



DON'T BE  
TOO ROUGH  
ON HIM,  
SLUGGER!

I GUESS YOU'RE NOT  
MUCH OF A BALL CARRIER,  
EITHER! LET'S SEE HOW  
YOU ARE AT  
TACKLING!

YOU'RE TOO  
LITTLE TO  
STRAIGHT-  
ARM...  
OFF!



THIS IS  
POSITIVELY  
A WASTE OF  
TIME—HE'S  
EVEN DUMBER  
THAN SCARE-  
CROW!

GEE, THANKS  
FOR THE COMPLIMENT!



**WHAM**



HE COULDN'T  
STOP A  
RUNNY  
NOSE!

I'M SORRY, SNOBBY, BUT  
THE GUYS DON'T THINK  
YOU'RE THE  
FOOTBALL  
TYPE!

I HAD A  
HUNCH YOU'D  
SAY SOMETHING  
LIKE THAT!

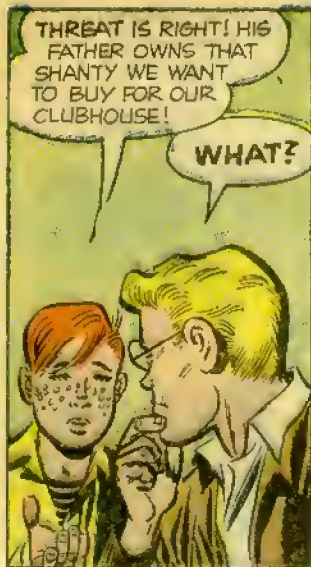


BUT I'M  
READY  
FOR YA! YOU'RE  
GOING TO  
EAT THOSE  
WORDS!

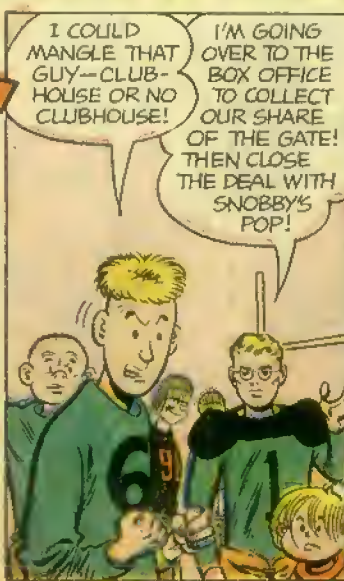
THAT SOUNDS  
LIKE A THREAT!

PEST!

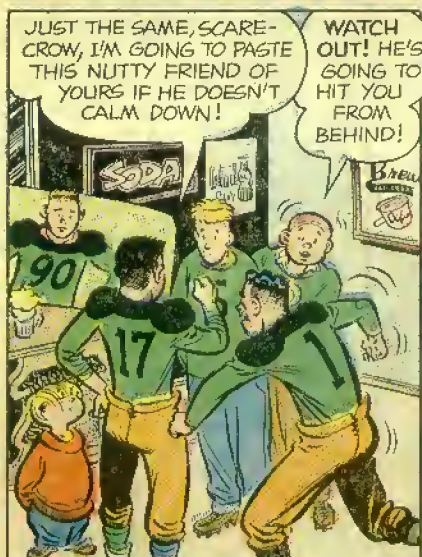
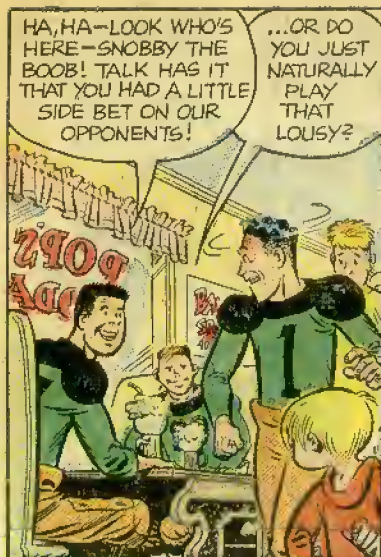








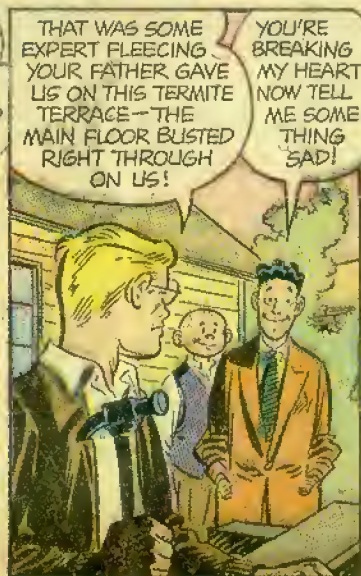
















IT LOOKS MORE LIKE PAINT TO ME!



THIS ISN'T PAINT—THIS SMELLS LIKE OIL... I MEAN **TAR!** YES, **TAR**—THAT'S WHAT IT IS!



DON'T GIVE UP HOPE! MAYBE I CAN GET MY FATHER TO BUY IT BACK FROM YOU IF YOU'RE SO UNHAPPY!

THAT WOULD BE REAL NICE!



POP, LISTEN TO ME—THAT PROPERTY YOU SOLD TO THE WISE GUYS—IT'S FULL OF OIL, BUT THEY THINK IT'S **TAR!**

YOU'RE FULL OF OIL—GET OUT—I'M BUSY!

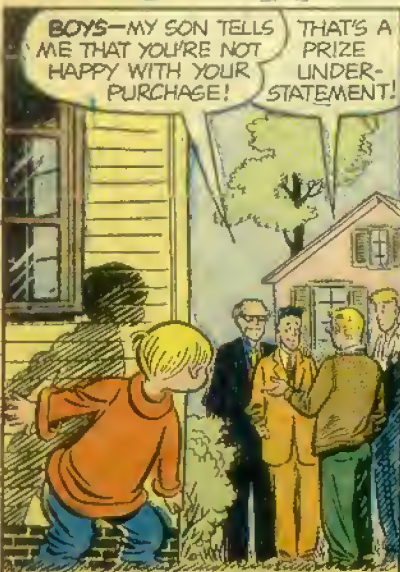


BUT I SAW IT WITH MY OWN EYES—BUBBLING RIGHT OUT OF THE GROUND! **HERE—SMELL MY SHOES!**



YEP, EVERYTHING IS GOING ACCORDING TO SCHEDULE!

OKAY, BOYS GET READY—HE BROUGHT BACK THE BULL—MOOSE!



**BOYS**—MY SON TELLS ME THAT YOU'RE NOT HAPPY WITH YOUR PURCHASE!

THAT'S A PRIZE UNDER-STATEMENT!



SO JUST TO SHOW YOU HOW NICE WE PAYNES CAN BE, I'LL GIVE YOU YOUR MONEY BACK!

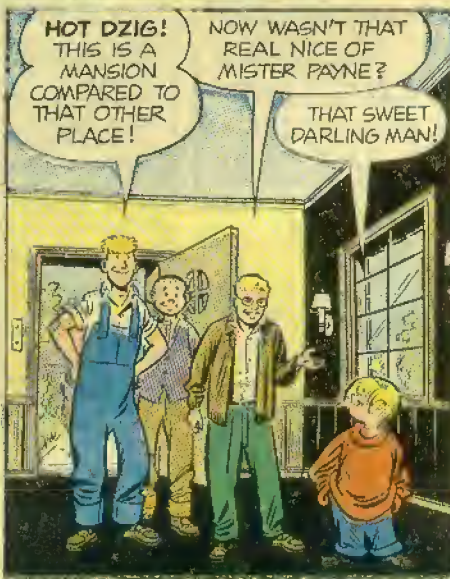
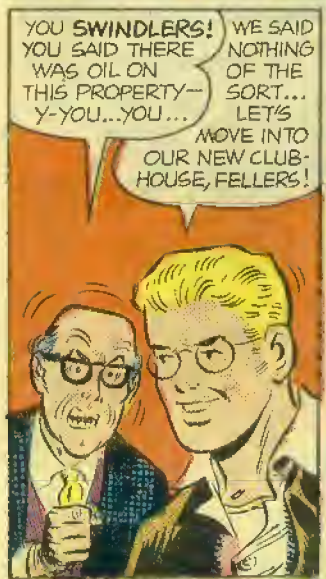
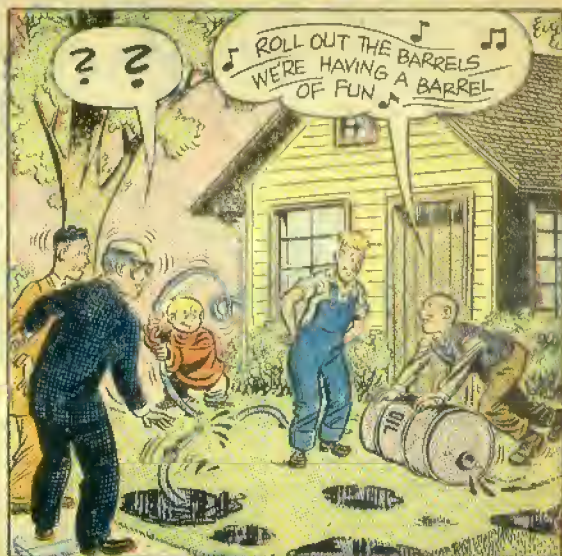
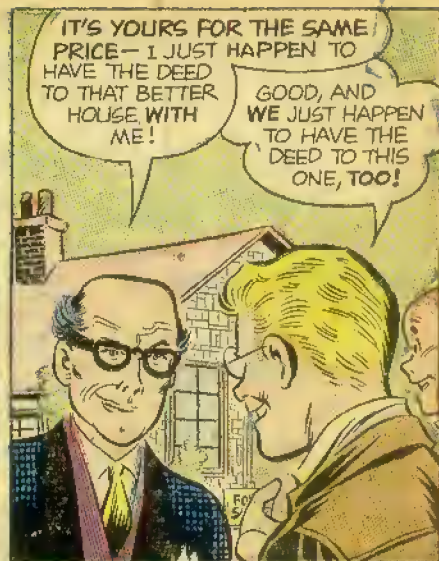
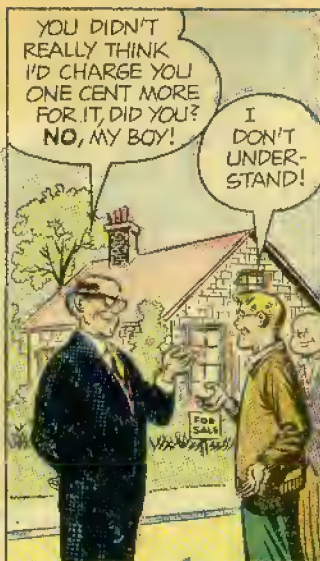
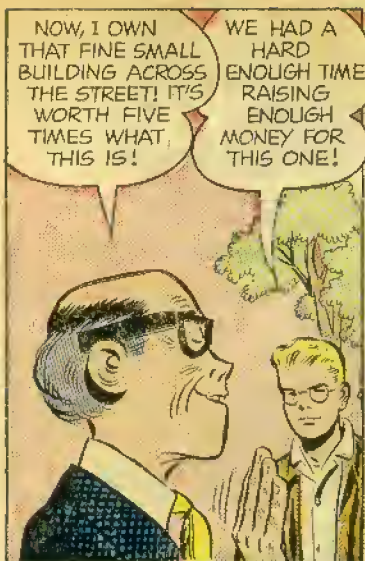
FORGET IT, MR. PAYNE! AS SLOPPY AS THIS PLACE IS, WE'LL CLEAN IT UP SOME WAY!



PSST, POP—LOOK, SEE—WHAT DID I TELL YOU?

ER... I THINK THIS PLACE IS UNSAFE FOR YOU BOYS!

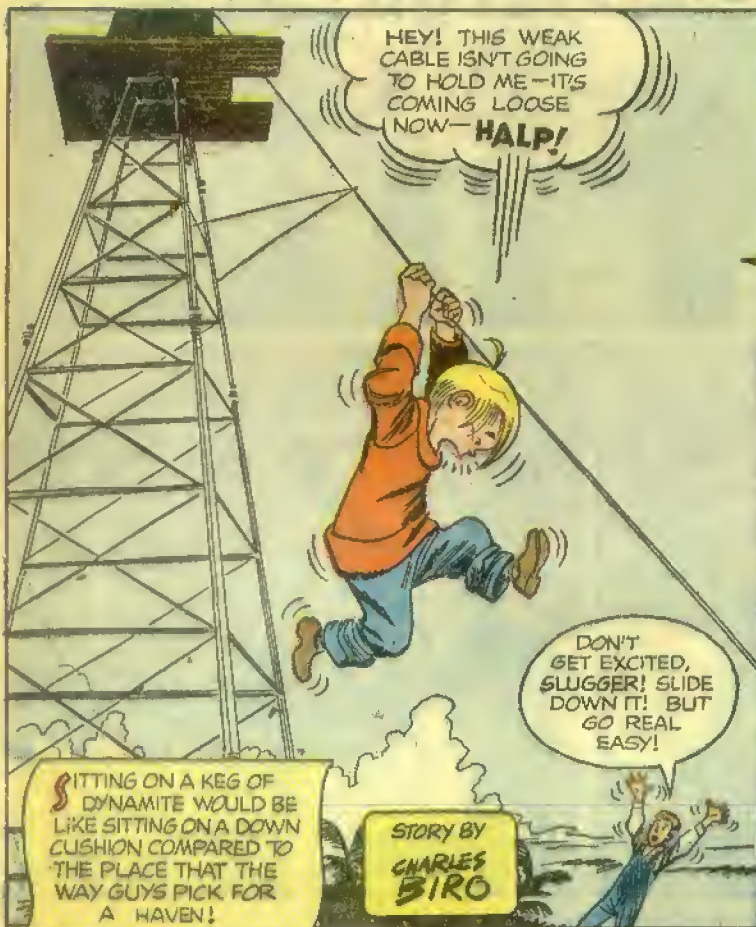






# the LITTLE WISE GUYS

in "OH, BRRRUUTTTTHHHHEERRRRRR!"



STUDY THIS PICTURE BELOW CAREFULLY—IT WOULD TAKE ONLY ONE HUNDREDTH OF A SECOND FOR THE OFFICER'S FINGER TO REACH THAT H-BOMB TRIGGER BUTTON! AND AT THAT MICRO SECOND, SLUGGER AND HIS THREE PALS ARE ON THE TARGET! WHAT ODDS WOULD YOU TAKE FOR THEIR CHANCES? READ ON!



THIS IS TOO MUCH! I'VE HAD ALL I CAN STAND! MISS GRIFFIN, IF ANY FURTHER CALLS ON THE RAILROAD MERGER COME IN, HAVE THE LEGAL DEPARTMENT HANDLE IT! I'M LEAVING, AND I WON'T BE AVAILABLE FOR ANY CALLS UNTIL NEXT WEEK!







JOHN, JUST LOOK AT THIS MARVELOUS NEW MINK COAT I BOUGHT! IT'S THE ONLY ONE OF ITS KIND AND IT COSTS ONLY \$20,000!

WHAT! THAT'S THE SIXTH MINK YOU'VE BOUGHT IN A YEAR! YOU'RE INSANE! EXTRAVAGANT! YOU'LL SEND ME TO THE POOR HOUSE! I'M GOING TO THE CLUB AND GET SOME PEACE AND QUIET!



WHAT'S HOLDING YOU UP? GET A MOVE ON! HURRY! MAN! BAH! THIS CITY TRAFFIC IS A SCANDAL! I'M GOING TO WRITE TO THE COMMISSIONER...TO THE MAYOR...TO THE...

YES, MR. BELLOWS!



I'VE GOT YOU THIS TIME, CLARK! TWO JACKS!

BUT I TOP YOU WITH THESE THREE ACES! THAT'S FIVE HUNDRED DOLLARS YOU JUST LOST, J.B., OLD BOY!



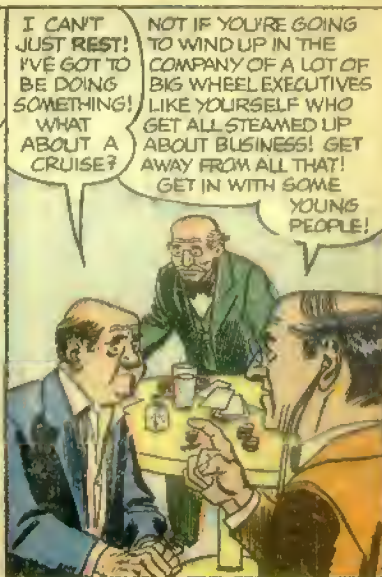
WHAT? PREPOSTEROUS! IT CAN'T HAPPEN! I...I...OH!!

QUICK! CALL DR. PETERS!



W...WHAT HAPPENED? WHY AM I LYING HERE?

YOU'VE HAD A HEART ATTACK, J.B., AND IT WON'T BE THE LAST IF YOU KEEP UP THE PACE YOU'VE BEEN AT THESE LAST FEW YEARS! YOU'D BETTER TAKE A LONG VACATION!



I CAN'T JUST REST! I'VE GOT TO BE DOING SOMETHING! WHAT ABOUT A CRUISE?

NOT IF YOU'RE GOING TO WIND UP IN THE COMPANY OF A LOT OF BIG WHEEL EXECUTIVES LIKE YOURSELF WHO GET ALL STEAMED UP ABOUT BUSINESS! GET AWAY FROM ALL THAT! GET IN WITH SOME YOUNG PEOPLE!

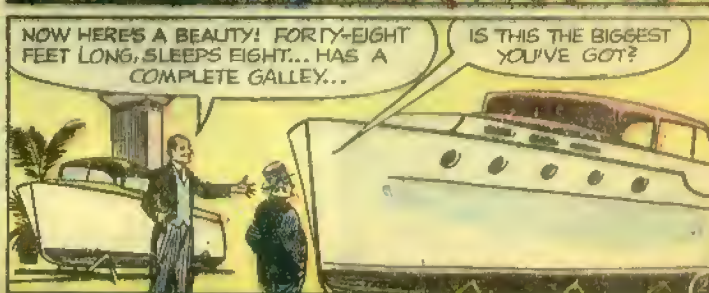


THE TROUBLE IS THAT I HAVEN'T TAKEN A VACATION IN SO LONG I DON'T KNOW WHAT I WANT TO DO... AH!! A BOAT! THAT'S THE ANSWER!



THIS, MISTER BELLOWS, IS A FINE LITTLE CRUISER! TWENTY-SIX FEET OF SOLID VALUE... SLEEPS TWO!

ONLY TWO? HAVEN'T YOU SOMETHING LARGER THAN THAT?



NOW HERE'S A BEAUTY! FORTY-EIGHT FEET LONG, SLEEPS EIGHT... HAS A COMPLETE GALLEY...

IS THIS THE BIGGEST YOU'VE GOT?



THIS IS MORE LIKE IT! ARRANGE TO HIRE A CREW FOR ME AND HAVE THE BOAT FULLY FITTED AND READY TO SAIL BY MONDAY! HERE IS MY CHECK!

HOLY SMOKE! I COULD HAVE SOLD HIM THE QUEEN MARY!

YES, SIR, MR. BELLWS!

YOU WON'T GET ME ABOARD ANY BOAT! I DON'T KNOW WHO YOU WILL GET TO GO ALONG!

SOME YOUNG PEOPLE! JUST AS DR. PETERS ADVISED...HMM, BUT I DON'T KNOW ANY! I KNOW I'LL ADVERTISE FOR A COUPLE OF CABIN BOYS!

YIPES! LISTEN TO THIS! WANTED: CABIN BOYS ABOARD LARGE PRIVATE YACHT FOR LONG CRUISE, LIGHT DUTIES...SEEK BRIGHT INTELLIGENT COMPANIONABLE TYPES! APPLY...

OH, BOY! THAT'S FOR US!

YIPPEE! OUR TURN WILL BE NEXT! MAKE A GOOD IMPRESSION!

YOU BET!

YOU TWO ARE THE BOYS I WANT! MISS PECK, YOU CAN SHOW THESE OTHER BOYS OUT!

YOU MEAN YOU AREN'T TAKING CURLY AND SLUGGER? THEN I WON'T TAKE THE JOB!

NEITHER WILL I!

WHAT? YOU MEAN YOU EXPECT ME TO TAKE ALL OF YOU?

PLEASE, MR. BELLWS, BE CALM! REMEMBER YOUR HEART!

OH, ALL RIGHT! I'LL TAKE THE LOT OF YOU TO SAVE ARGUMENTS!

BELLWS HAS EVEN HAD THE SHIP TO SHORE RADIO DISCONNECTED SO HE'D BE COMPLETELY OUT OF TOUCH WITH THE WORLD!

WE'LL BE CROSSING THE EQUATOR TOMORROW! Y'KNOW THAT'S A TIME WHEN THEY DO ALL SORTS OF CRAZY HAZING ON CRUISE SHIPS! HOW ABOUT YOU AND ME DREAMING UP A BEAT FOR SCARE-CROW?

NEXT DAY...

SHHH! HERE HE COMES NOW! OKAY—NOW! LET IT GO!

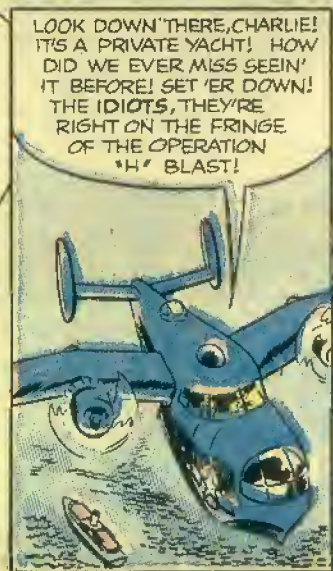
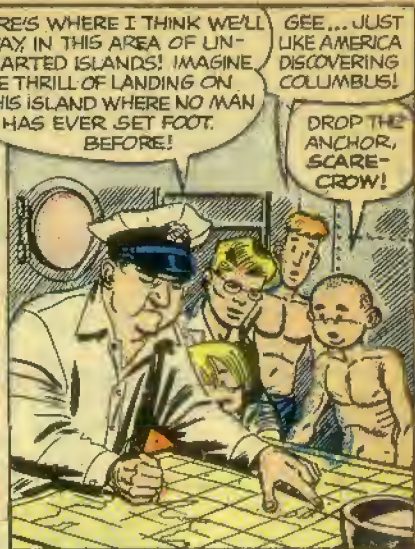
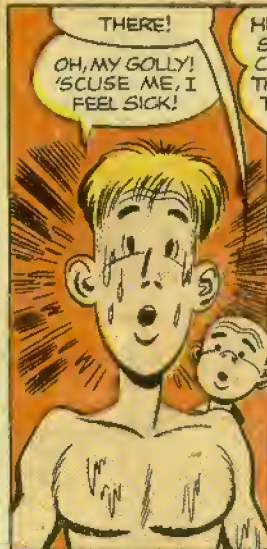
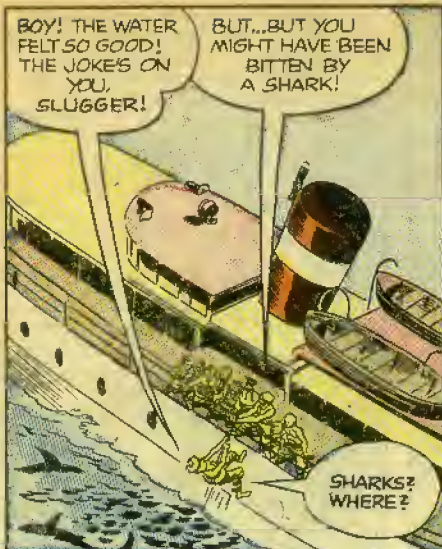
HEY...HEY, THERE... WATCH OUT!

MAN OVER-BOARD...

COME BACK! IT WAS A JOKE!

HOW CAN HE COME BACK? MAN OVER-BOARD!



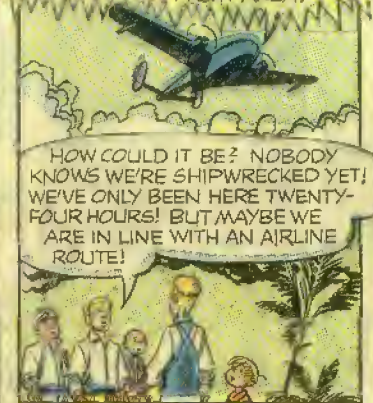




WE ARE DIRECTLY OVER O.B. ISLAND, BUT HEAVY, DENSE, LOW-HANGING CLOUDS COMPLETELY OBSCURE VISIBILITY! SHALL I ATTEMPT TO DIVE-UNDER?



SECTION 8...DO NOT ATTEMPT ANY FURTHER CHECK TODAY! THE RISK IS TOO GREAT! REPORT BACK TO HEAD-QUARTERS! IT IS UNLIKELY THAT ANYONE WOULD HAVE BLUNDERED INTO AREA! ALL SHIPPING HAS BEEN WARNED TO KEEP 200 MILES FROM AREA!



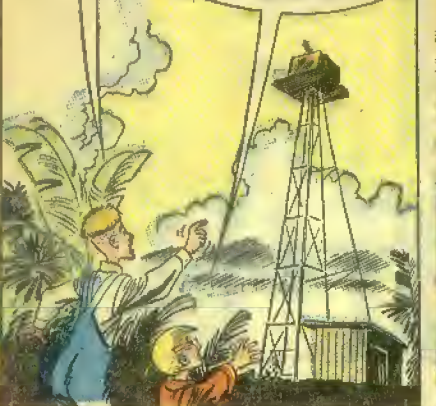
IT'S FUNNY, THIS PATH ALMOST LOOKS AS IF IT HAD JUST BEEN CUT OUT!

PUFF!! PUFF!! WE SHOULD GET A GOOD VIEW WHEN WE REACH THE TOP OF THIS HILL! MAYBE THERE'S A NATIVE VILLAGE ON THE OTHER SIDE-A FRIENDLY ONE!



WOW! WHAT'S THAT? NO NATIVES BUILT THAT TOWER! WHAT DO YOU 'SUPPOSE IT IS?

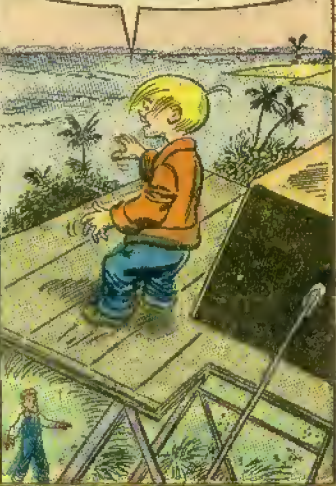
MAYBE IT'S SOME KIND OF WEATHER OBSERVATORY OR SOME OLD WORLD WAR TWO ARMY THING-A-MA-JIG! WHATEVER IT IS, IT WILL BE A SWELL PLACE TO GET A LOOK AROUND THIS ISLAND!



THIS SHACK WILL MAKE A GOOD PERMANENT SHELTER FOR US IF WE NEED IT! THE ONLY TROUBLE IS THAT IT'S ALL CLUTTERED UP WITH A BUNCH OF WIRES AND JUNK LIKE THAT! IT LOOKS LIKE SOME CRAZY INVENTOR LIVED HERE!



WOW! WHAT A VIEW FROM UP HERE! IT'S TERRIFIC! I CAN SEE FOR MILES! COME ON UP!

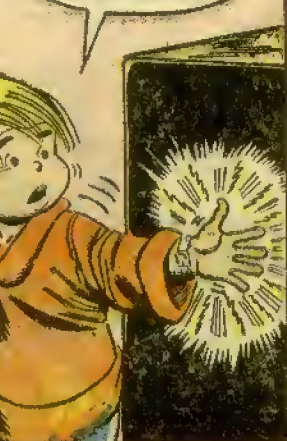


HEY, LEGGO MY WRIST, SCARE-CROW!

I'M NOT EVEN NEAR YOU! ARE YOU CRAZY? WHAT ARE YOU TALKING ABOUT?



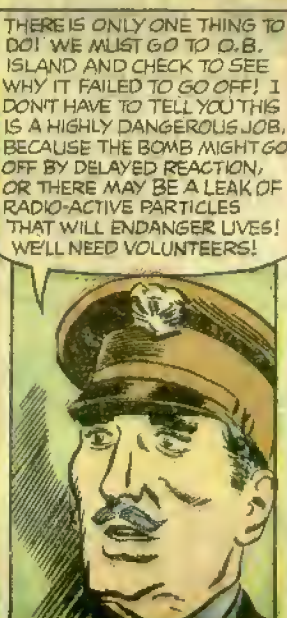
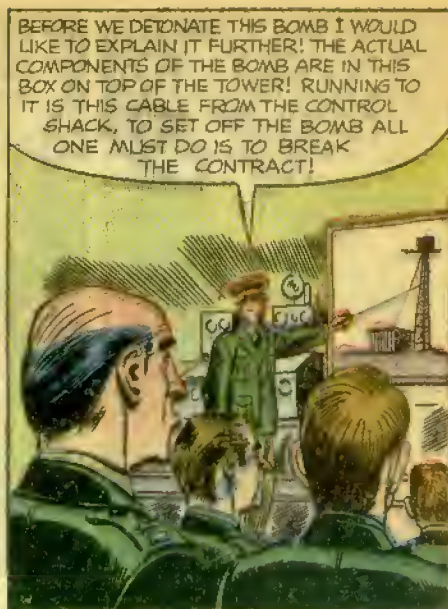
GOLLY! WHAT A MAGNET! I NEVER SAW ANYTHING SO POWERFUL!



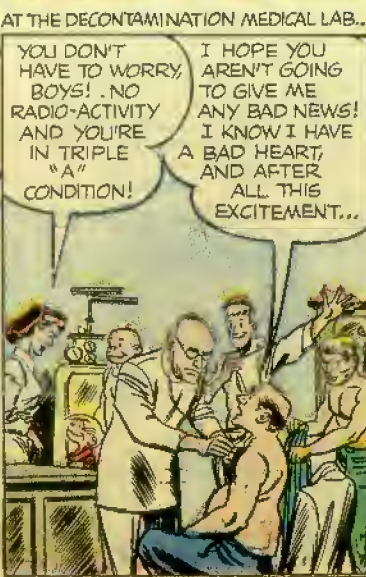
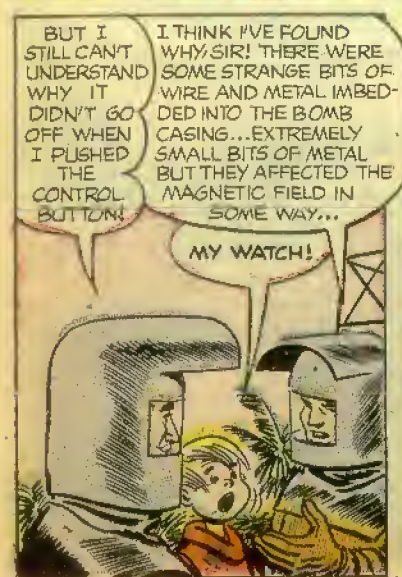
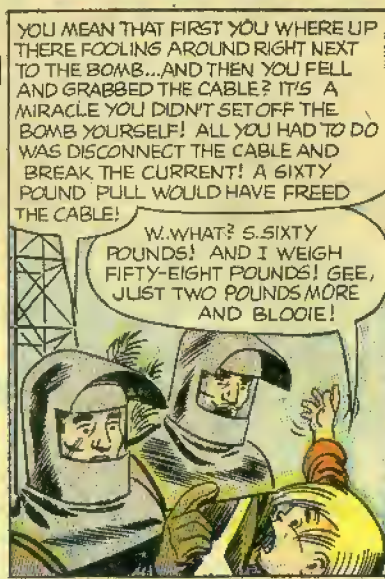
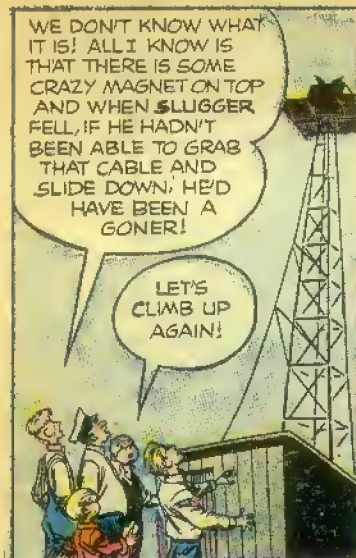
OOPS!









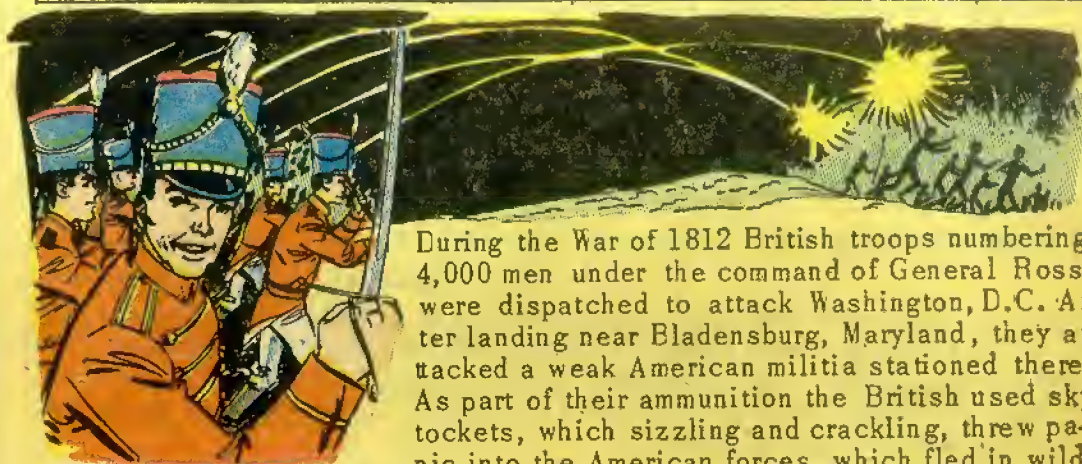




# MAN'S WORST ENEMY, PANIC!

**I**N A LIFE OR DEATH EMERGENCY, THE SUREST WAY TO SAVE SOMEONE'S LIFE OR EVEN YOUR OWN IS TO KEEP YOUR HEAD! MORE DEATHS HAVE BEEN DIRECTLY CREDITED TO PANIC THAN TO ALL OTHER CATASTROPHIES PUT TOGETHER!

HERE ARE SOME TERRIFYING EXAMPLES!  
THERE'S A LESSON TO BE LEARNED FROM EACH!



During the War of 1812 British troops numbering 4,000 men under the command of General Ross, were dispatched to attack Washington, D.C. After landing near Bladensburg, Maryland, they attacked a weak American militia stationed there. As part of their ammunition the British used sky rockets, which sizzling and crackling, threw panic into the American forces, which fled in wild

disorder before the strange onslaught of this devilish new instrument of war. To prevent Yankee gunboats from falling into British hands, the few stationed in Chesapeake Bay were blown up by the Americans. A small detachment of sailors from the gunboats kept the panic-stricken American militia from being completely destroyed. The British meanwhile had marched into our capital city, burning many of the public buildings.

**NIGHTMARE AT SEA.** Perhaps the most appalling of marine disasters was the wreck, in 1816, of a French frigate on Arguin Bank, sixty miles off the African coast. Of a complement of more than four hundred, 147 were put on a raft submerged two feet or more below the water. Conditions soon became indescribable. Some of the men, drunk from casks of wine brought along, fought each other like wildbeasts. The wounded and dying were thrown overboard. Many were driven mad. After thirteen days adrift at sea, only fifteen half-crazed survivors were picked up by another French ship.



The panic caused in the United States in 1938 by a radio broadcast in which men from Mars landed in New Jersey to destroy the earth, is comparable to another such panic which arose in England in 1926. A radio dramatization was presented depicting a mob of unemployed people in the act of leveling London to the ground. Although several announcements were made that the play was a fantasy, thousands of Britons telephoned newspapers and government officials asking for more information. They were all convinced that it was an actual newscast because of the realistic sound effect of bombs exploding and buildings falling to the ground.



**CHURCH CONFLAGRATION.** On December 8, 1863, a special service to commemorate a religious festival was held in the Church of La Compania in Santiago, Chile. A congregation of nearly 3,000 worshipers gathered within the confines of the church, which was gaily decorated with thousands of yards of muslin, and illuminated by two thousand candles and 20,000 oil lamps. Shortly before the high mass began pieces of the muslin became ignited by candle flame. Within a few minutes the entire church became a blazing inferno. Terror-stricken people fell over each other in a frantic dash for the doors which soon were blocked with tightly wedged bodies, preventing others from escaping the deadly flames, and blazing oil sprinkling down from overhead lamps. Approximately 2,500 people perished in the fire or died from injuries they received.

**THE MYSTERIOUS EXPLOSION.** A bomb that had a strange history was thrown in Haymarket Square, Chicago, during an outdoor labor meeting on the night of May 4, 1886. The incident set off a riot in which some twenty policemen and workers were killed and 250 others were injured. The identity of the man who threw the bomb was never learned. This case was the first in the United States in which dynamite was used as a weapon of death.

During the 1850's, many concerts presented in America were accompanied by tricks, stunts, and other circuslike features. A French conductor who specialized in such effects once gave a concert that none of his audience ever forgot. On the night of June 15, 1854 he directed his orchestra in a unique arrangement of the Fireman's Quadrille at the Crystal Palace in New York. As the piece approached its climax the startled audience suddenly heard the clang of fire engine bells nearby. Windows crashed and flames burst through the roof. Firemen rushed in and turned on their hoses. The conductor more than accomplished his purpose of adding realism to the music. Dozens of people in the audience fainted while the rest of them ran for the exits in a mad state of confusion. Incidentally the realistic French conductor subsequently became insane and died in 1860.

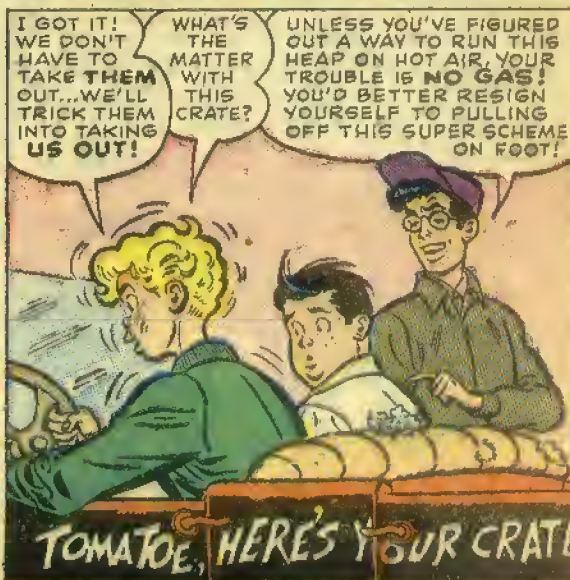
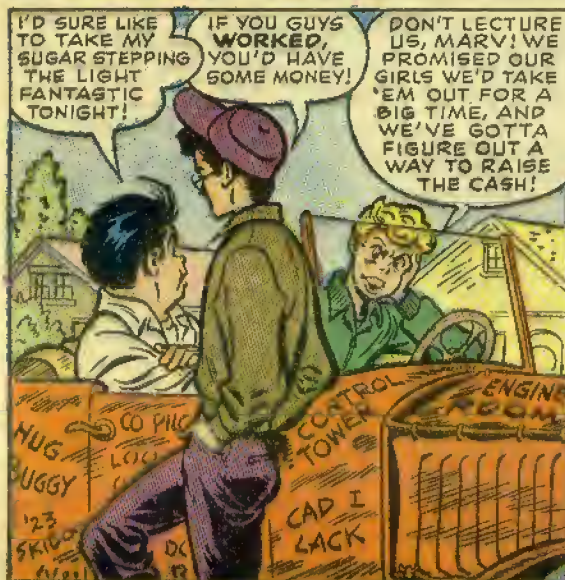
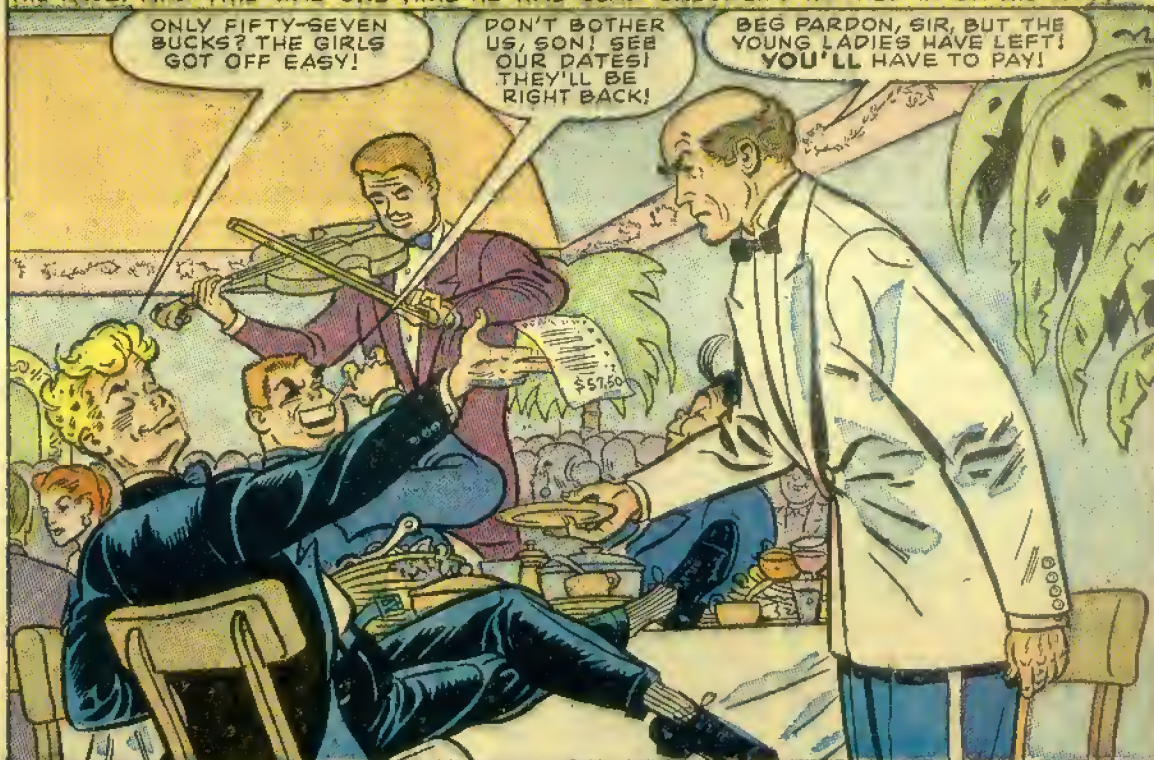




# DILLY DUNCAN

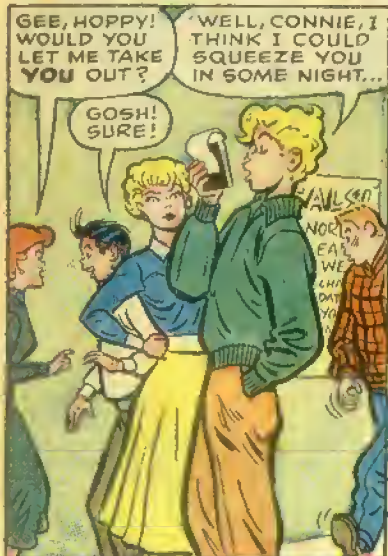
## **"LOOK BEFORE YOU LEAP YOU HEAP!"**

TO SOMEBODY LIKE DILLY DUNCAN, THE BEST WAY TO DO SOMETHING IS NEVER THE LOGICAL WAY. BY THE TIME HE'S FINISHED CONCOCTING SOME SUPER-COLOSSAL SCHEME, IT'S USUALLY BLOWN UP IN HIS FACE. AND THIS WAS ONE TIME HE WAS GLAD GRUESOME HORNED IN ON HIS ACT!

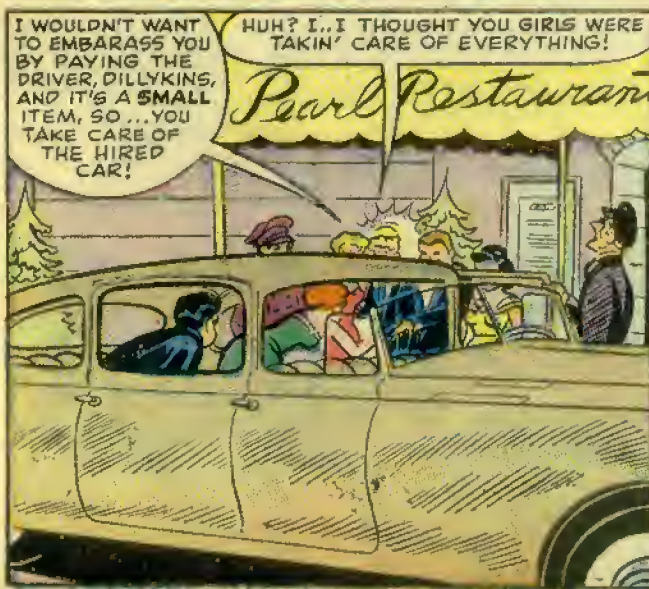




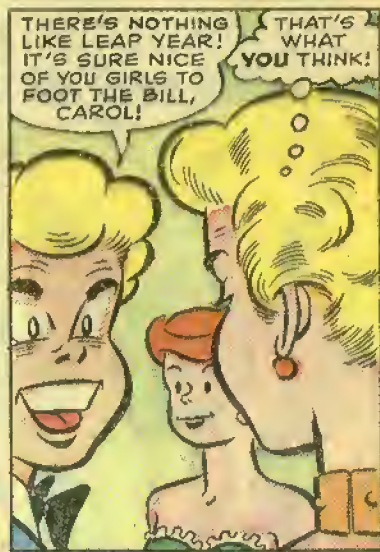
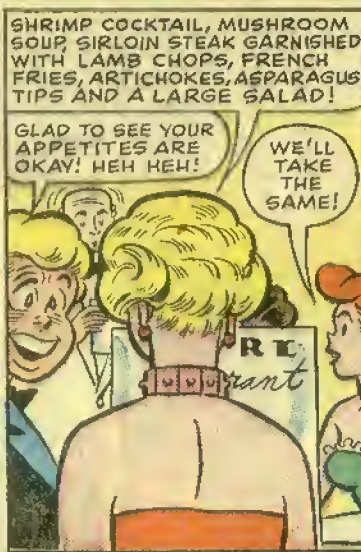
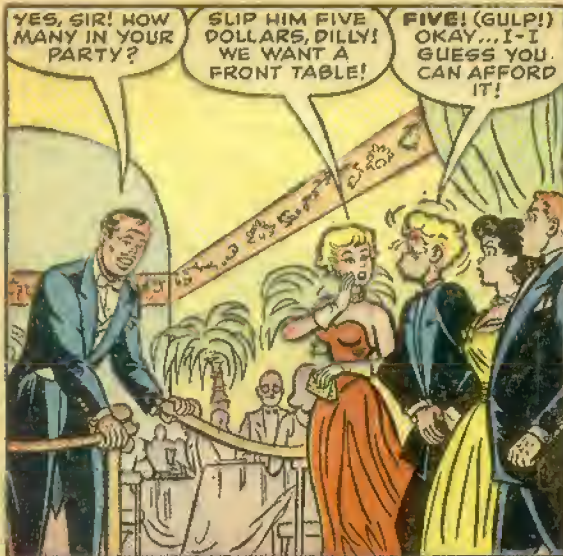
THE NEXT MORNING...











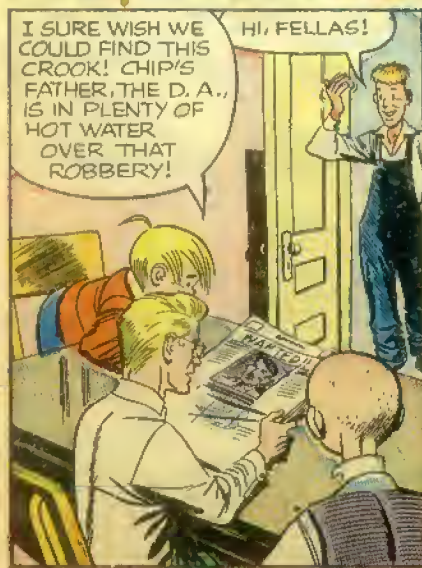




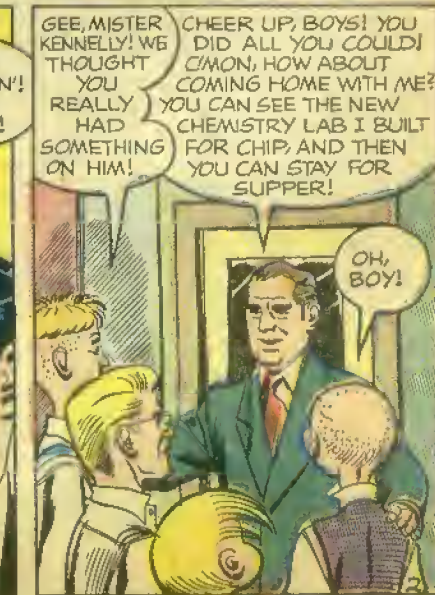
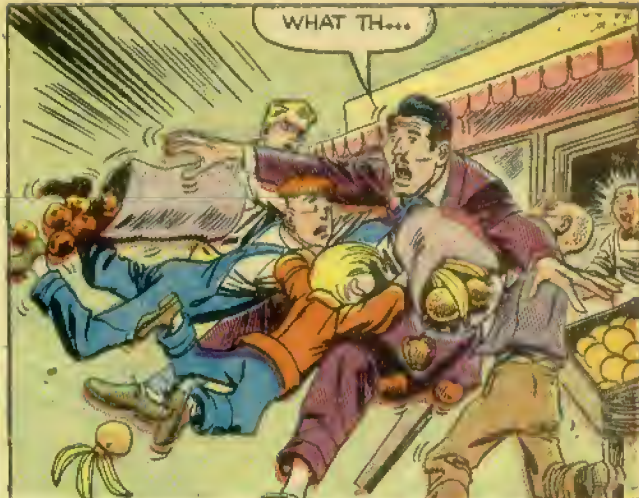
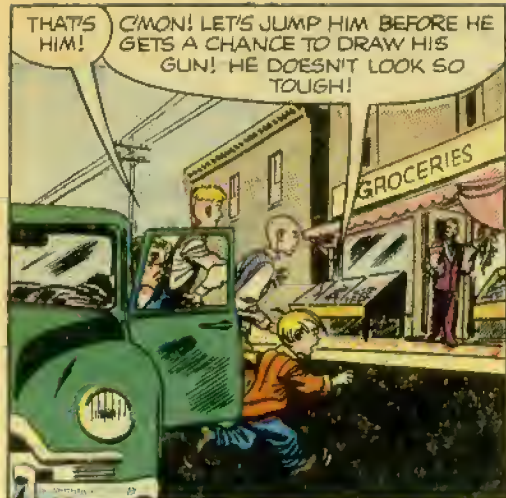


# the LITTLE WISE GUYS

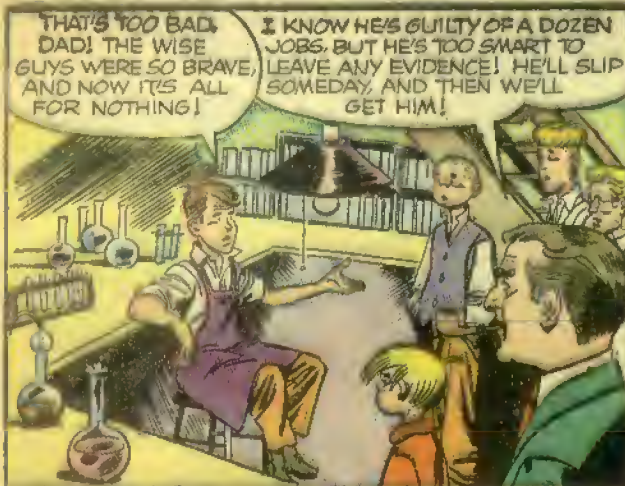
## In "TRUE TO TRIPE"



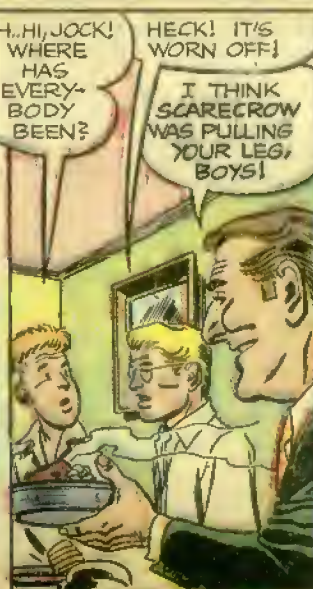
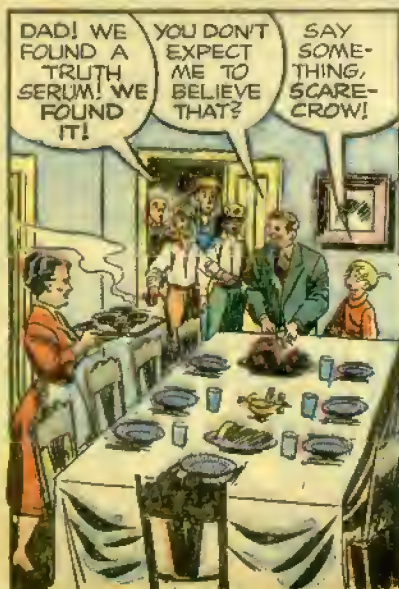
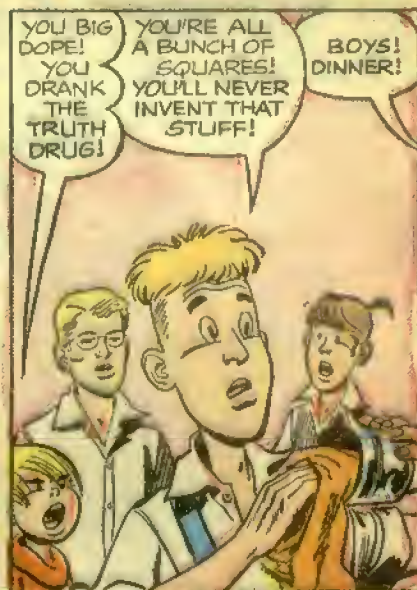
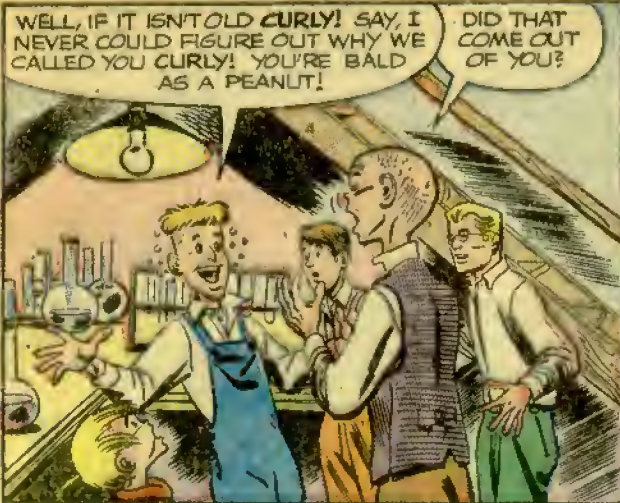






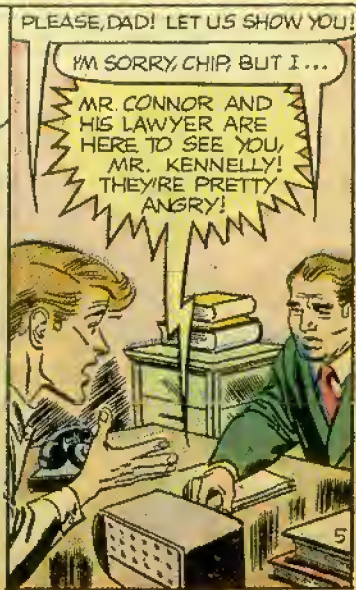
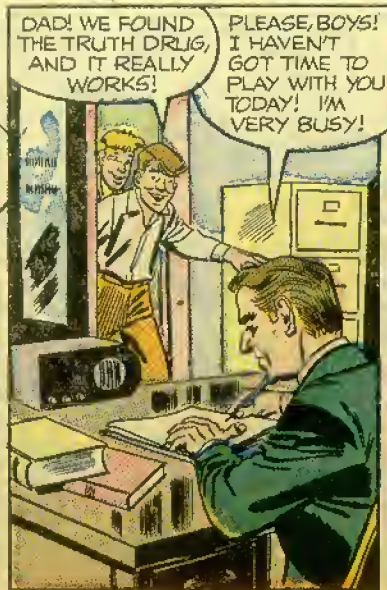




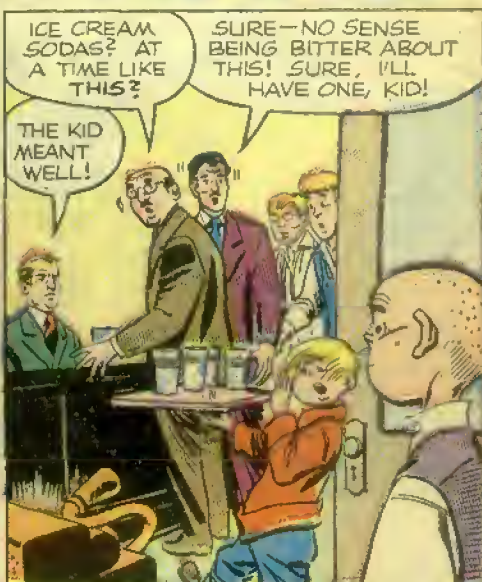




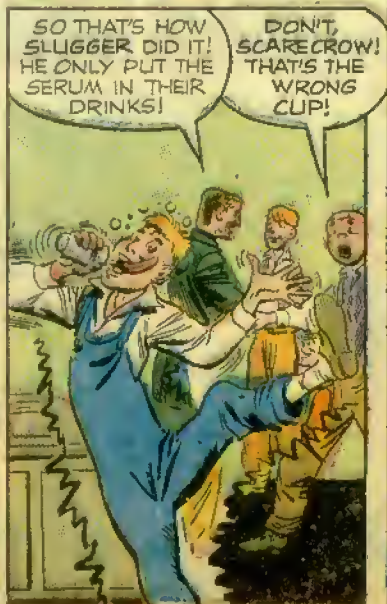
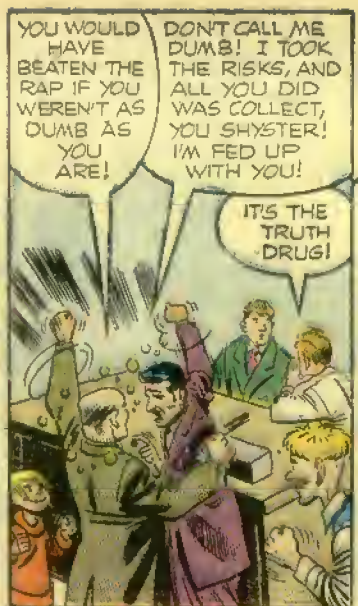
NEXT AFTERNOON...













# Could You Use \$1,000,000?

We'd like to hand you the million  
—but that's impossible—But your  
**HEALTH** is worth a million!  
And **WE CAN MAKE YOU  
HEALTHY!**



## LOSE UGLY FAT SUBSTITUTE MUSCLE!

BUILDS HEALTH FOR  
MEN — WOMEN — CHILDREN!

## ADD MUSCLE TO SKINNY FRAMES!



## Build Your Body & Health NOW!

WITH THIS FAMOUS

# HIP POCKET GYM

WEIGHS ONLY 1½ POUNDS!

FIRST TIME  
SPECIAL-OFFER

ONLY **3.95**  
POSTPAID

Sold  
Nationwide  
at \$5.95

### ★ AMAZING BUT TRUE!

Yes, HIP POCKET GYM helps BOTH skinny and stout people. Famous celebrities, people all over the world have been brought to thrilling **FULL BLOODED HEALTH** by this amazing exercise.

### ★ THERE'S NO MAGIC — NO MIRACLE!

HIP POCKET GYM works by putting Nature on your team. Using scientific and medical principles, it helps the body to help itself by giving the body just the right amount of exercise it requires! HIP POCKET GYM automatically adjusts to your strength and ability! You do not have to be Mr. America — even children can use it! A few minutes a day may lengthen your life and give you the power to BE A MAN AMONG MEN!

### ★ SO SIMPLE! SO EASY! No nailing on walls—No crawling on floors! No swinging from ceilings—no lengthy correspondence courses! A few minutes a day in a lazy man's way adds up of that run-down, tired feeling — gives you the **POP AND FORCE OF PERSONALITY** to force ahead to **SUCCESS!**

### ★ RECOMMENDED BY OVER A HALF MILLION PEOPLE! The HIP POCKET Method of Body Building has been so successful that a vast loyal multitude of hundreds of thousands of users has been built during the past 25 years by word of mouth and recommendation WITHOUT ONE WORD OF ADVERTISING!

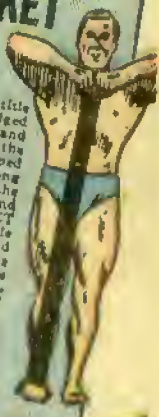
### ★ BUILDS HEALTH IN VETERANS' HOSPITALS HIP POCKET GYM is used by physiotherapists in Veteran's Hospitals to rebuild health and vigor in our wounded and injured men.

### ★ SCIENTIFICALLY CONSTRUCTED HIP POCKET GYM is made of pure, natural rubber that actually improves with age! Each Gym features a scientifically molded, single piece resistance rubber that exercises the muscles gently, gradually and firmly—preventing over-training. HIP POCKET GYM is — **REIN AND COMPACT, TOO CAN BE KEPT ANYWHERE!**

**5 DAY MONEY BACK GUARANTEE!**

## Mr. AMERICA USES HIP POCKET GYM!

The Mr. America title goes to the athlete judged by the foremost health and strength experts as the most "perfectly" developed man in America. Among the Mr. Americas of the last three years you'll find a fan of HIP POCKET GYM! In a recent article in a top health and strength magazine he was showing his favorite exercise with HIP POCKET GYM—for developing the biceps, triceps, neck, and for adding inches to the back and shoulders!



**FREE** with every HIP POCKET GYM you purchase a complete set of 25 Health and Strength Exercises!

MAIL COUPON TODAY

ESSGOOD SALES

10 Broad St., Staten Island 4, N. Y.

Please send \_\_\_\_\_ HIP POCKET GYMS @ \$3.95 each, PLUS FREE set of Health and Strength Exercises. Total amount enclosed \$\_\_\_\_\_

Check ☐ Money Order ☐ Cash ☐

To Save Handling and Postal Charges Send Check or Money Order.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

If I am not satisfied for any reason whatsoever, I may return the Hip Pocket Gym within 5 days for full refund!



Watch the Smoke Curl up the Chimney

# ORIGINAL KENTUCKY TAVERN BARBECUE ASH TRAY

- ★ A MINIATURE FIREPLACE
  - ★ A CIGARETTE SERVER
  - ★ A MATCH HOLDER
  - ★ AN ASH TRAY
  - ★ AN INCENSE BURNER
- All In One!**

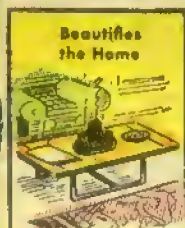
Package of Oriental incense included without extra cost with Ash Tray



ALL YOURS FOR ONLY **\$1.98**

Here's a novel, beautiful Ash Tray that's useful in dozens of ways. Smoke and incense curls out the chimney. Has metal fireplace grill cover which lifts out to remove ashes or insert incense. Order today on our 10 day Trial Offer!

This Beautiful Replica BARBECUE FIREPLACE makes an attractive DECORATIVE PLANTER



**Your Complete SATISFACTION Is GUARANTEED**

**Most Beautiful, Most Original Most Useful Ash Tray Ever Made!**

Here's the famous Barbecue Ash Tray that created such a sensation when it was featured with Kentucky Tavern in leading national magazines. There is no ash tray to compare with it for originality of design and all around usefulness. Made of durable Hydrocal, hand colored to look like real firestones. Holds a generous supply of cigarettes and matches. A perfect gift for every occasion. Order on coupon —>

**Rush your Order On This NO-RISK Coupon**

ILLINOIS MERCHANDISE MART, Dept. 2505 A  
1227 LOYOLA AVE., CHICAGO 26, ILL.

Send me the following Barbecue Ash Trays on your 10 Day Money Back Guarantee Offer. (NOTE: We will gladly ship C. O. D. if you prefer but C. O. D. rates are so costly we urge you to pay in advance. You save up to 56c.)

- ☐ Enclosed is \$1.98 plus 25c (\$2.23)—ship 1 Ash Tray postpaid.  
☐ Enclosed is \$3.89 plus 40c (\$4.29)—ship 2 Ash Trays postpaid.  
☐ Ship 1 Ash Tray C. O. D.    ☐ Ship 2 Ash Trays C. O. D.

NAME.....

ADDRESS.....

CITY..... STATE.....



# New Reducing "Miracle"

## "DROPEX" REDUCING COCKTAIL

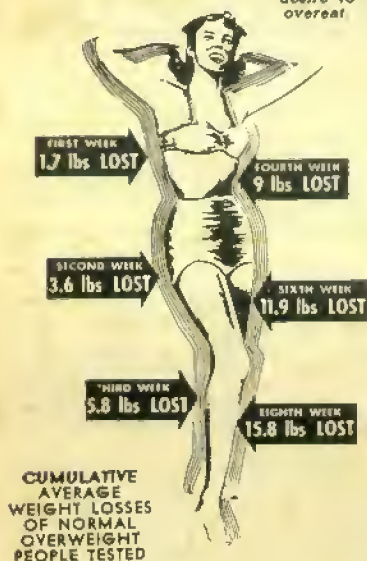
(Reduces Excessive Appetite)

Proved by Doctors to Reduce Weight  
9 lbs. in 4 weeks . . . 15 lbs. in 2 months !

— by Reducing Desire to Overeat

Clinical Tests Prove Use of  
"DROPEX" Reducing Cocktail  
Resulted in Weight Losses  
Averaging 2 lbs. per week

By curbing  
desire to  
overeate.



IF you are overweight due to overeating and want to lose 9 to 15 pounds, try "DROPEX." Just add a dropperful of the new "DROPEX" Reducing Cocktail to your favorite drink before each meal and let "DROPEX" curb your excessive appetite.

"DROPEX" Reducing Cocktail has been proven by doctors who tested it on a group of normal overweight men and women. The doctors' tests showed a safe, steady reduction of weight every week with "DROPEX" Reducing Cocktail. Average losses were 9 lbs. in 4 weeks and 15¾ lbs. in 2 months.

Naturally, weight losses vary in individual cases. In clinical tests "DROPEX" was consistently successful. "DROPEX" may not be consistently successful in all cases, but you take no risk in trying "DROPEX" on our Money Back Guarantee. You have nothing to lose but fat—so easily, so safely, so pleasantly.



"DROPEX" is new and different . . . pleasant, tangy taste.

In Doctors' Tests "DROPEX" Users Lost Average of 2 Pounds Per Week

—Without Special Diets  
—Without Exercises

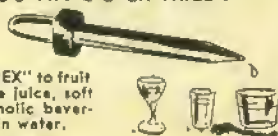
"DROPEX" Reducing Cocktail was carefully tested on a group of overweight men and women. The results from taking "DROPEX" delighted the doctors supervising the tests, as well as the overweight men and women. Many of the people who took "DROPEX" had used other products without success but with "DROPEX" the average weight loss was 2 pounds a week over an eight week period.

All the overweight persons did was to add a dropperful of "DROPEX" to their favorite drink before each meal. No diets or special eating plans were prescribed. The doctors credited the easy steady loss of excess weight to the use of "DROPEX" which curbed the excessive appetite.



ENTIRELY DIFFERENT FROM ANYTHING  
YOU HAVE EVER TRIED !

Add "DROPEX" to fruit or vegetable juice, soft drinks, alcoholic beverages or plain water.



In clinical tests on both men and women, weight losses averaged 2 lbs. per week with

**"DROPEX"**  
REDUCING  
COCKTAIL **\$2.98**



Cut out coupon now as a reminder to get "DROPEX"

### MONEY BACK GUARANTEE

We guarantee your money back if "DROPEX" does not reduce your weight **WITHOUT ANY SPECIAL DIETS !**

**CHARM COMPANY** Dept. DL  
400 Madison Ave. New York 17, N. Y.

Please send me . . . . . bottles of Dropex Reducing Cocktail, at \$2.98.

- ☐ Send C.O.D. I will pay postman plus postal charges.
- ☐ I enclose payment. You pay postage.
- ☐ Send 3 bottles for \$6.00 (1 free when you buy 2).

NAME . . . . .

STREET . . . . .

CITY . . . . . STATE . . . . .





#### Big 4-for TABLE TENNIS SET

Official size net with 4 Bats, 2 Balls, net, posts and rules of play. All you need for the game of Doubles or Singles.



**GRALETT WRIST WATCH**  
For Boys and Girls  
A guaranteed watch. Hand-  
some Chromium case, un-  
breakable crystal, genuine  
leather strap. This attractive  
wrist watch is given without  
cost.



#### COMPLETE WOODBURNING SET

Woodburning Set contains 3 metal  
tips, 8 wood plaques, metallic  
fill, paints, brush. Guaranteed,  
with complete instructions.



#### Official-Size • Official-Weight BASKETBALL

Sturdy valve-type ball. For in-  
door or outdoor use.



#### Complete MICROSCOPE OUTFIT

A precision-built Microscope Out-  
fit. Has 60 power optical lens,  
slide glass and specimens. Don't  
miss this great outfit.



#### AIR CHAMP RADIO KIT

A genuine crystal radio. Build it.  
Use it. Listen to your favorite  
radio program.



#### RANGER AXE 'n' KNIFE KIT

An all-purpose Axe 'n' Knife Kit  
in double leather belt sheath. Axe  
and knife made of tough carbon  
steel. Great kit for outdoors.



#### "JET SWISHER" A Ready-to-Fly Jet Airplane

Nothing to build. Just attach wings,  
light fuse and away it goes. Flies  
500 ft. high. Comes complete with  
engine and jet fuel



#### FULL SIZE UKULELE

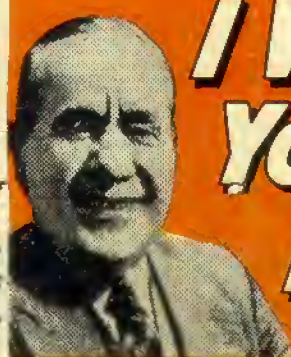
plus Arthur God-  
frey's famous "push  
button" player. Both  
given with com-  
plete instruction and  
song booklet.

#### OVER 70 GREAT PRIZES TO CHOOSE FROM

Those shown here plus Walkie Talkie, Walk-  
ing Doll, Two-Gun Holster Set, Pocket  
Watch, Simplex Typewriter, Football,  
Dresser Set, Daisy Training Rifle, Pezola,  
Knapsack, Roller Skates, Moccasin Kit, Pup  
Tent, Rhinestone Necklace, Sports Kit,  
Electric Jeep, Phonograph Records, Jr.  
Guitar, Printing Press, Shoulder Strap Bag,  
Boomerangs, Bird Clock, Umbrella, Camp  
"Cookie" Kit, Electric Games, many more.

Send Coupon for Free Prize Book

## I'M "UNCLE" HARRY



# I Will Send You PRIZES Like These

## WITHOUT ONE CENT OF COST

I have been helping boys and girls get prizes and earn money for 36 years. Shown here are just a few of the wonderful Prizes you can get without a cent of cost for selling my famous Christmas Packs. Any of these prizes or your choice of over 50 others shown in my Free Prize Book are given for selling just one order of 24 Christmas Packs at 25c a pack. Many boys and girls sell the Packs in one day and get their prizes at once.

### Hurry—Be First in Your Neighborhood

It's easy to sell these Christmas Packs to your family, friends and neighbors. Each Pack contains 4 Christmas Cards, 4 Envelopes and 32 Sparkling Christmas Seals—40 pieces for 25c—a big value. They're so gay and bright—they sell on sight. When sold, send me the money and choose your prize from my Free Prize Book. Or, keep \$2.00 in cash for each 24 pack order you sell.

### Send No Money—I Trust You

Paste coupon on postcard or mail in envelope to  
AMERICAN SPECIALTY CO., DEPT. 5,  
LANCASTER, PENNA.

#### Read What Wiley Johnson (Age 9) Says:

"Boy, when I look at all the prizes I got—a sports kit, axe and knife set, cookit set, knapsack, tombo knife, flashlight and frontier rifle, I can hardly believe it. Everybody liked my cards. I sold six orders in less than two weeks."



#### Here is What Maude Scott Says:

"It is fun and easy to sell your Christmas Packs. Everyone really liked them and they sold fast. I have orders for more. The prizes... and the extra money came in handy, too."

#### CHEMCRAFT CHEMISTRY SET

Amaze your friends with "Chemical Magic." You can perform eye-opening feats of chemical magic with this exciting new Chemcraft Chemistry Set. Magic book and instructions included free.



#### ACRO FLASH CAMERA with Film



This swell outfit includes Camera, Flash Gun and free Film. Has Great Lens. Takes pictures black and white or color. Makes beautiful enlargements.



#### Here it is—THE GOLDEN TRUMPET

Heavy gold-plated, over 13" long. Play bugle calls, marches and songs without lessons. Case and instructions included.



#### PRETTY TRAVEL CASE

Overnight Case with removable tray. Has mirror, lock and key.



#### GOLD-PLATED LOCKET SET

Pretty necklace with matching expansion bracelet, both gold plated. Each locket opens and holds two photographs.

## MAIL THIS—Send No Money

"Uncle" Harry Bard, AMERICAN SPECIALTY CO.  
DEPT. 5, LANCASTER, PENNA.

Please send me your BIG PRIZE BOOK and one order of 24 Christmas Packs. I will resell them at 25c each, send you the money and choose my prize.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_